



COURSE LEARNING OUTCOMES

Management

FACULTY OF MANAGEMENT AND TECHNICAL SCIENCES

FIRST-CYCLE STUDIES – GENERAL ACADEMIC PROFILE

Explanation of the markings:

Z01 (before the underscore) – learning outcomes for first-cycle general academic programmes in the field of management

W (after underscore) – knowledge category

U (underscored) – skill category

K (after underscore) – category of social competences

O1, O2 et seq. (after underscore) – indication of the learning outcome;

P6S (before underscore) – level 6 of the Polish Qualifications Framework with characteristics of qualifications obtained as part of higher education at first-cycle studies

WG (after underscore) – knowledge: scope and depth / completeness of cognitive perspective and dependencies

WK (after underscore) – knowledge: context / conditions, effects

UW (after underscore) – skills: use of knowledge / problems solved and tasks performed

UK (after underscore) – skills: communicating/receiving and creating statements, dissemination of knowledge in the scientific community and use of a foreign language

UO (after underscore) – skills: work organization / planning and teamwork

UU (after underscore) – skills: learning / planning your own development and others

KK (after underscore) – evaluations / critical approach

KO (after underscore) – responsibility / fulfillment of social obligations and public interest

KR (emphasis added) – professional role / independence and development of ethos

z - science of management and quality

e- Economics and finance

Course symbol of the learning outcomes	Learning outcomes for the field of Management first-cycle studies General academic profile	Reference to the course learning outcomes for the area of social sciences	Domain/ discipline
KNOWLEDGE: A graduate of undergraduate studies knows and understands:			
Z01_W01	At an advanced level - selected facts and processes taking place in the economy and society and related theories constituting basic general knowledge in the field of economic and social sciences - forming a theoretical foundation for further education in the fields of study offered at WMU; also selected issues in the field of detailed knowledge	P6S_WG	z/e
Z01_W02	basic legal, ethical, economic and other conditions of activities related to the functioning of the economy and the principles of industrial property protection, copyright law and GDPR	P6S_WK	z
Z01_W03	to a fundamental extent, the essence of entrepreneurship, creativity and innovation in human activity and employee teams and their determinants. Knows the general principles of taking, organizing, conducting and developing forms of individual entrepreneurship	P6S_WK	z
Z01_W04	the genesis of management sciences and their development in the context of socio-economic and legal changes	P6S_WG	z
Z01_W05	basic principles and concepts of economic theory concerning the functioning of the market and the rational management of limited resources	P6S_WG P6S_WK	e
Z01_W06	the main attributes of the enterprise and organizations belonging to different sectors of the economy	P6S_WK	z/e
Z01_W07	management processes and standards relating to the organisation's activities, including information technology	P6S_WG	z
Z01_W08	basic legal provisions regulating the activities of business entities	P6S_WK	z
Z01_W09	human resources management functions depending on the type of organization, its organizational culture and area of its operation	P6S_WG	z
Z01_W10	the role of ethics, corporate social responsibility and technical progress in the processes of change of modern organizations	P6S_WG P6S_WK	z
Z01_W11	methods of strategic analysis of the enterprise, financial, statistical, mathematical analysis and IT tools used for the presentation of economic and social data	P6S_WG	z/e
Z01_W12	basic concepts in the field of marketing and methods of marketing research of various areas of the company's activity	P6S_WG	z
Z01_W13	principles of occupational health and safety - first aid	P6S_WG	z
Z01_W14	issues of leadership and key competences of managers, functions, roles, tasks, impact on the innovativeness of the organization and creation of human capital in the context of the chosen specialty	P6S_WG P6S_WK	z
SKILLS: A graduate of first-cycle studies is able to:			
Z01_U01	use his/her knowledge – formulate and solve complex and unusual problems of economic sciences and perform tasks in conditions of uncertainty, including self-employment both on the domestic and international market by: <ul style="list-style-type: none"> • proper selection of sources and information derived from them, evaluation, critical analysis and synthesis of this information, • selection and application of appropriate methods and tools, including in particular statistical methods and tools 	P6S_UW	z/e

Z01_U02	communicate using specialist terminology in the field of social and economic sciences, including fluent use of one foreign language at least at B2 level and participate in the debate in compliance with the principles of the GDPR	P6S_UK	z/e
Z01_U03	make decisions, plan and organize work – individually and in a team, manage a team	P6S_UO	z
Z01_U04	independently plan and implement his/her own lifelong learning	P6S_UU	z/e
Z01_U05	identify the need to introduce changes in the organization, including public administration units and design change management plans, take innovative actions in a selected functional area of the organization	P6S_UW	z
Z01_U06	effectively argue for introducing changes within the organization's activities and management of limited resources, make a choice and use modern information and communication techniques in management and use legal regulations and standardization systems of the company	P6S_UW P6S_UK	z
Z01_U07	create and implement innovative projects based on our knowledge in the field of management	P6S_UW P6S_UO	z
Z01_U08	verify the organization's strategies in the long and short term, recognize the motives and causes of problems / conflicts in the organization and indicate ways to solve them alternatively	P6S_UW	z
Z01_U09	use mathematical, statistical, IT methods in management, marketing tools, analyze and synthesize data and evaluate methods and tools in the area of the company's or other entities' activities	P6S_UW	z
Z01_U10	formulate evaluations of proposed solutions and participate in decision-making processes, mainly at the operational and tactical level	P6S_UW P6S_UK P6S_UO	z
Z01_U11	be guided by the principles of professional ethics in independent expression in writing and orally on a given topic, including in a foreign language, be able to defend his/her own views on management problems	P6S_UK	z/e
Z01_U12	observe occupational health and safety, including first aid	P6S_UW	z
Z01_U13	apply in practice selected HR tools i.a. in the area of competence management, intellectual capital management or shaping human capital, including life-learning concepts	P6S_UU	z
Z01_U14	choose different forms of physical activity according to your abilities and participate in physical culture throughout your life	P6S_UW P6S_UO	z
SOCIAL COMPETENCES: A graduate of first-cycle studies is ready to:			
Z01_K01	critical evaluation of knowledge and recognition of the importance of knowledge in solving cognitive and practical problems	P6S_KK	z/e
Z01_K02	formulate judgments on important social and philosophical issues	P6S_KO	z/e
Z01_K03	be initiative, self-reliable and responsible for oneself and others in the performance of professional roles, including: <ul style="list-style-type: none"> • comply with the rules of professional ethics and require others to do so, • care for the achievements and traditions of the profession 	P6S_KR	z/e
Z01_K04	move freely on the labor market, consciously decide about the change of employment and his/her development	P6S_KRP6S_KK	z/e
Z01_K05	maintain, develop and effectively use interpersonal skills	P6S_KR	z
Z01_K06	participate in the creation of social projects for the public interest (political, economic, civic), taking into account various aspects i.a. legal, ecological, cultural diversity	P6S_KO	z/e

Z01_K07	work in a team, taking on various roles and functions i.a. leader, director, innovator, including thinking and acting in an entrepreneurial way	P6S_KO	z
Z01_K08	cultivate and disseminate models of good conduct in and outside the work environment	P6S_KR P6S_KO	z