

SPECIALIZATION LEADERSHIP IN BUSINESS

Self-presentation determinants and stages of image building

2. methods of time management

3. methods of managing change in the organization

4. theories and models of leadership

5. theory and, practice, principles of exerting social influence

6. importance of ethical principles and norms in the work of a leader

7. advantages and disadvantages of separating ownership from management

8. multifunctionality of jobs - advantages and disadvantages

9. areas of use of competencies in organizational management

10 Tools for development and improvement of competencies

1 1 . Building a business model for an enterprise - goals, importance, process

12 Structure of the business plan and its role in business development

13 Components of the business model and their interrelationships

14. taking (e-)business initiatives

1 5. Processes and knowledge areas of project management

1 6. leadership and team communication

17 Corporate social responsibility

18 Business strategies , business models

1 9. corporate level strategies, international strategies

20 The essence and characteristics of leadership , what is managerial leadership

21. differences between the role of a leader and the role of a manager

22 Transformational leadership style

23. methods and techniques of exerting influence

24. what conditions must be met for non-financial motivation to be effective?

25. effective and ineffective leader. What factors create an effective leader?

26. leadership in business vs. leadership in a nonprofit organization

27. self-management in time , ABC method (Eisenhower) vs. Pareto method , in what are these methods similar?

28. what are the difficulties in motivating employees, how to overcome them?

29. list and describe the stages of the change process in the organization? What are the challenges faced by the leader at each stage?

30. causes of conflict formation , the process of resolution

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