

ITEM CARD

Annex No. 1 to Regulation No. 3/07/2020
of 13 July 2020 on the model card
subject at the Higher School of Management
in Warsaw

I. GENERAL BASIC INFORMATION ABOUT THE SUBJECT (MODULE)

Item Name: Sustainability Strategy

Name of the organizational unit leading the course:	Faculty of Management and Technical Sciences
Name of the field of study, level of education:	Management, I cycle
Learning profile:	General academic
Name of the specialty:	Public governance
Type of learning module:	specialty
Year/Semester:	Year III, Semester 6
Person coordinating the subject:	Anna Kacprzak, M.A.
Prerequisites (resulting from the succession of items):	Knowledge, skills and competences acquired as a result of teaching existing related subjects

II. FORMS OF CLASSES AND NUMBER OF HOURS

	Lecture	Exercise	Seminar	Laboratory	Workshop	Project	Seminar	Consultation	Exam/Passing	Total hours
Full-time studies	20	20								40
Part-time studies	15	15								30

III. METHODS OF TEACHING ACTIVITIES

Forms of classes	Didactic methods
Lecture	Multimedia presentations, discussions, brainstorming, case-study, problem methods, work with literature, exercises assuming hypothetical-deductive thinking of listeners
Exercise	-

IV. OBJECTIVE LEARNING OUTCOMES

WITH REFERENCE TO LEARNING OUTCOMES FOR THE FIELD OF STUDY AND AREAS

Lp.	Description of the learning outcomes in question	Directional effect reference
Knowledge:		
2	The student knows and understands in depth the concepts of management in contemporary organizations, and has knowledge of the dimensions: economic, social, ecological in the implementation of the Sustainable Development strategy	ZO1_W07 P6S_WG
3	The student knows and understands in depth the role of managers in creating Sustainable Development strategies	ZO1_W14 P6S_WG; P6S_WK
4	The student knows the methods of economic and statistical analysis and acquires knowledge of international conditions in the implementation of the Sustainable	ZO1_W11 P6S_WG

ITEM CARD

Annex No. 1 to Regulation No. 3/07/2020
of 13 July 2020 on the model card
subject at the Higher School of Management
in Warsaw

Development Strategy		
Abilities:		
1	Able to verify aspects of sustainable development in the long and short term – economic, ecological, social and ethical	P6S_UW ZO1_U08
2	Is able to select appropriate principles and laws of sustainable development and select IT systems supporting the implementation of sustainable development strategies in a public organization	P6S_UW ZO1_U09
Social competences:		
1	He is ready to participate in the creation of social projects (political, economic, civic) taking into account various aspects in legal, ecological	P6S_KO ZO1_K06
V. CURRICULAR CONTENT (LEARNING)		
Lp.	Lecture:	Reference to the learning outcomes in question
1	Purpose and scope of action of the Sustainable Development Strategy	ZO1_W07 ZO1_W11 ZO1_W07 ZO1_W14 ZO1_U08 ZO1_U09 ZO1_K06
2	Recommended actions for Sustainable Development	
3	Instruments for implementing Sustainable Development	
4	International conditions in the implementation of the Sustainable Development Strategy	
5	Economic, ecological and social aspects of the Sustainable Development Strategy	
6	Social reporting	
7	Socially engaged marketing	
8	Intergenerational justice of the Sustainable Development Strategy	
9	Sustainable Development Rights	
10	Principles of sustainable development	
11	Sustainable Development in Public Administration	
Lp.	exercise	Reference to the learning outcomes in question
1	Social reporting	ZO1_W07 ZO1_W11 ZO1_W07 ZO1_W14 ZO1_U08 ZO1_U09 ZO1_K06
2	ISO 14001	
3	EMAS	

ITEM CARD

Annex No. 1 to Regulation No. 3/07/2020
of 13 July 2020 on the model card
subject at the Higher School of Management
in Warsaw

4	AA 1000 Standards
5	Stakeholder map in the Sustainable Development Strategy
6	Codes of ethics of public organizations as a determinant of the Sustainable Development strategy
7	ISO 26000
8	Socially engaged marketing in public organizations
9	Sustainable Development Strategy in legal acts – analysis
10	Public administration activities for Sustainable Development – case study

VI. METHODS OF ASSESSMENT OF LEARNING OUTCOMES

Learning outcomes	Verification method	Form of classes in which EUS (Learning Outcome) is verified
Knowledge:		
ZO1_W07 ZO1_W11 ZO1_W07 ZO1_W14	Oral exam, project	Lecture/Tutorials
Abilities:		
ZO1_U08 ZO1_U09	Oral exam, project	Lecture/Tutorials
Social competences:		
ZO1_K06	Oral exam, project	Lecture/Tutorials

VII. CRITERIA FOR ASSESSING ACHIEVED LEARNING OUTCOMES

Learning outcomes	Unsatisfactory assessment	Grade range 3.0-3.5	Grade range 4.0-4.5	Very good rating
	The student does not know and does not understand/cannot/is not ready:	The student knows and understands / can / is ready:	The student knows and understands / can / is ready:	The student knows and understands / can / is ready:
For each of the learning outcomes identified for the Knowledge, Skills and Competences module	The student obtains less than 50% max. the number of points for a given effect	The student gets from 50 to 59% max. the number of points for a given effect on grade 3 and the student obtains from 60 to 69% max. the number of points for a given effect per grade 3.5	The student gets from 70 to 79% max. the number of points for a given effect on grade 4 and the student obtains from 80 to 89% max. the number of points for a given effect per rating 4.5	The student obtains more than 89% max. the number of points for a given effect

VIII. STUDENT'S WORKLOAD – NUMBER OF HOURS AND BALANCE OF ECTS CREDITS

Student load

ITEM CARD

Annex No. 1 to Regulation No. 3/07/2020
of 13 July 2020 on the model card
subject at the Higher School of Management
in Warsaw

Type of activity ECTS	Studies Stationary	Part-time studies
Participation in didactic activities (lectures, exercises, tutorials, project, laboratories, workshops, seminars) – SUM of hours – from point II	40	30
Exam/Passing		
Participation in the consultation		
Project / Essay	10	10
Independent preparation for didactic classes	15	15
Preparing to pass a teaching class	10	20
Total student workload (25h = 1 ECTS) TOTAL hours/ECTS	3ECTS/ 75h	3ECTS/ 75h
Student load in classes in direct contact with the teacher	40	30
Student load in practical classes	35	25
Student load in practical vocational preparation classes		
Student load in research preparation classes		
X. LITERATURE AND OTHER DIDACTIC MATERIALS		
Basic literature:		
<ol style="list-style-type: none"> 1. Hadryjańska Barbara , The road to sustainable development in Poland in the light of the assumptions of the 2030 Agenda, Difin 2022 2. I. Bąk, K. Chepa, Green economy as a tool for sustainable development, CeDeWu 2020 3. Kane Harlow ; "Handbook of Sustainable Development"; ML Books International - IPS, 2015; 4. Inthe Ójcik, G.P. (2015). The role of the Eco-Management and Audit Scheme (EMAS) in the organisation's operations. In: Borys, T., Bartniczak, B., Ptak M. (eds.). Sustainable development of organizations– environmental responsibility, 377. Wrocław: Wyd. University of Wrocław, 103-115 		
Supplementary literature:		
<ol style="list-style-type: none"> 1. Stefan Kozłowski; "Sustainable development – the challenge of the XXI century"; Wydawnictwo Naukowe PWN, Warszawa 2000; 2. Stefan Kozłowski; "On the way to sustainability"; Wydawnictwo Naukowe PWN, Warszawa 1997; 3. Zbigniew Bukowski; "Sustainable development in the legal system"; Organizer's House, Toruń, 2009 4. Borys T., Education for Sustainable Development, volume I "Education for integrated order" Wydawnictwo Ekonomia i Środowiska, Białystok-Wrocław 2010 5. Borys T., Sustainable Development Indicators, Wydawnictwo Ekonomia i Środowiska, Warszawa-Białystok 2005 6. Sustainable development : a collection of studies / Anna Bogumił, Marek J. Greniewski, Piotr Greniewski, Leszek J. Krzyżanowski, Bolesław Rok, Konrad Waloszczyk. - Ed. 2. - Warsaw : Oficyna Wydawnicza WSM SIG, 2004. 7. Sustainable development : a collection of studies / Anna Bogumił, Marek J. Greniewski, Piotr Greniewski, Leszek J. Krzyżanowski, Bolesław Rok, Konrad Waloszczyk. - Ed. 2. - Warsaw : Oficyna Wydawnicza WSM SIG, 2004. 		
Other teaching materials: Case study		