

ITEM CARD

Attachment No. 1 into Regulation No 3/07/2020
of 13 July 2020 *on the model card*
subject at the Higher School of Management
in Warsaw

I. GENERAL BASIC INFORMATION ABOUT THE SUBJECT (MODULE)										
ITEM NAME										
Manager as a promoter of an innovative company										
Name of the organizational unit leading the course:				Faculty of Management and Technical Sciences						
Name of the field of study, level of education:				Management I degree						
Learning profile:				General academic						
Name of the specialty:				Business Manager						
Type of learning module:				specialty						
Year/Semester:				Year III, 6th semester						
Person coordinating the subject:				Piotr Mikosik, PhD						
Prerequisites (resulting from the succession of items):				Basic management knowledge						
II. FORMS OF CLASSES AND NUMBER OF HOURS										
	Lecture	Exercise	Seminar	Laboratory	Workshop	Project	Seminar	Consultation	Exam/Passing	Total hours
Full-time studies	20	20								40
Part-time studies	15	15								30
III. METHODS OF TEACHING ACTIVITIES										
Forms of classes				Didactic methods						
Lecture				Multimedia presentations, discussions, brainstorming, case-study, problem methods, work with literature, exercises assuming hypothetical-deductive thinking of listeners						
Practiceda				Activating methods, problem methods, case studies						
IV. OBJECTIVE LEARNING OUTCOMES IN RELATION TO LEARNING OUTCOMES FOR THE FIELD OF STUDY AND AREAS										
Lp.	Description of the learning outcomes in question								Directional effect reference	
Knowledge:										
1	Knows and understands the issues of leadership and key competences of managers, functions, roles, tasks, impact on the innovativeness of the organization and the creation of human capital								ZO1_W14 P6S_WG P6S_WK	
2	Knows and understands the essence of entrepreneurship, creativity and innovation in human activity and employee teams. Knows the general principles of taking, organizing, conducting and developing forms of individual entrepreneurship								ZO1_W03 P6S_WK	
Abilities:										
1	Is able to apply theoretical knowledge in a creative and innovative way in a selected functional area of the organization								ZO1_U06 P6S_UW	
2	Can innovate in the management of the organization and predict its economic consequences								ZO1_U05 P6S_UW	

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3	Is able to create and implement innovative projects based on his knowledge in the field of management	ZO1_U07 P6S_UW; P6S_UO
Social competences:		
1	He is ready to think and act in an entrepreneurial way	ZO1_K07 P6S_KO;
2	He is ready to cultivate and disseminate models of good conduct in the work environment and outside it	ZO1_K08 P6S_KR; P6S_KO
V. CURRICULAR CONTENT (LEARNING)		
Lp.	Lecture:	Reference to the learning outcomes in question
1	Manager as innovator	ZO1_W14
2	Innovation and its importance in creating a competitive advantage	ZO1_W03
3	The process of creating the concept of innovation	ZO1_U06
4	Innovation strategies in the company	ZO1_U05
5	Pro-innovation cultures of organizations	ZO1_U07
6	Key competences of the manager in creating innovations	ZO1_K07
7	Methods and techniques of creative and innovative thinking	ZO1_K08
8	Patents, inventions, innovations, property protection, copyright	
9	The place of R+D in the innovation process	
10	Psychological aspects of innovative activities	
Lp.	Exercises/workshops:	Reference to the learning outcomes in question
1	Competing with the company's business models	ZO1_W14
2	The place of R+D in the innovation process	ZO1_W03
3	Measures of innovative activity of companies	ZO1_U06
4	Psychological aspects of innovative activities	ZO1_U05
5	The process of creating the concept of innovation	ZO1_U07
6	Pro-innovation cultures of organizations	ZO1_K07
7	Key competences of the manager in creating innovations	ZO1_K08
8	Methods and techniques of creative and innovative thinking	
9	Patents, inventions, innovations, property protection, copyright	
10	Pro-innovation cultures of organizations	
VI. METHODS OF ASSESSMENT OF LEARNING OUTCOMES		
Learning outcomes	Verification method	Form of classes in which EUS (Learning Outcome) is verified

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Knowledge:		
ZO1_W14 ZO1_W03	Written paper, presentation, discussion activity, project	Inthe course / exercises
Abilities:		
ZO1_U06 ZO1_U05 ZO1_U07	Written paper, presentation, discussion activity, project	Inthe course / exercises
Social competences:		
ZO1_K07 ZO1_K08	Written paper, presentation, discussion activity, project	Inthe course / exercises

VII. CRITERIA FOR ASSESSING ACHIEVED LEARNING OUTCOMES

Learning outcomes	Unsatisfactory assessment The student does not know and does not understand/cannot/is not ready:	Grade range 3.0-3.5 The student knows and understands / can / is ready:	Grade range 4.0-4.5 The student knows and understands / can / is ready:	Very good rating The student knows and understands / can / is ready:
For each of the learning outcomes identified for the Knowledge, Skills and Competences module	The student obtains less than 50% max. the number of points for a given effect	The student gets from 50 to 59% max. the number of points for a given effect on a grade of 3 and The student gets from 60 to 69% max. the number of points for a given effect per grade 3.5	The student gets from 70 to 79% max. the number of points for a given effect per grade 4, and The student obtains from 80 to 89% max. the number of points for a given effect per rating 4.5	The student obtains more than 89% max. the number of points for a given effect

VIII. STUDENT'S WORKLOAD – NUMBER OF HOURS AND BALANCE OF ECTS CREDITS

Type of activity ECTS	Student load	
	Studies Stationary	Part-time studies
Participation in didactic activities (lectures, exercises, tutorials, project, laboratories, workshops, seminars) – SUM of hours – from point II	40	30
Exam/Passing		
Participation in the consultation		
Project / Essay	10	10
Independent preparation for didactic classes	10	5
Preparing to pass a teaching class	15	5
Total student workload (25h = 1 ECTS) TOTAL hours/ECTS	3 ECTS/75 h	3 ECTS/ 75 h
Student load in classes in direct contact with the teacher	40	30
Student load in practical classes	20	25
Student load in practical vocational preparation classes		
Student load in research preparation classes	15	20

IX. LITERATURE AND OTHER DIDACTIC MATERIALS

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Basic literature:

1. Teresa Kraśnicka, *Innovations in management. New take*, C.H. Beck 2018
2. Katarzyna Szczepańska-Woszczyzna, *Managerial competences in the context of enterprise innovation*, Wydawnictwo Naukowe PWN 2020

Supplementary Literature :

1. Dyer, Jeffrey H., Hal B. Gregersen, and Clayton M. Christensen. *The Innovator's DNA: Mastering the Five Skills of Disruptive Innovators*. Harvard Business Press, 2011.
2. Penc J., *Innovations and changes in the company, transformation and control of enterprise development*, Wyd. Placet, Warsaw 1999
3. Clayton M. Christensen, *Breakthrough innovations*, PWN Publishing House, Warsaw 2010.
4. Clayton M. Christensen, Scott D. Anthony, Erik A. Roth, *Innovation. Next step. The use of innovation theory in predicting changes in the market*, Studio Emka Publishing House, Warsaw 2008.
5. Gromada G., Matusiak M., Nowak M., *Innovations and entrepreneurship for the future*, Wyd. Association of Organizers of Innovation and Entrepreneurship Centres in Poland, Poznań 2006.

Other teaching materials:

– - Moodle, MS Teams