

## ITEM CARD

Attachment No. 1 into Regulation No 3/07/2020  
of 13 July 2020 *on the model card*  
subject at the Higher School of Management  
in Warsaw

I. GENERAL BASIC INFORMATION ABOUT THE SUBJECT (MODULE)										
<b>ITEM NAME</b> Diploma seminar										
<b>Name of the organizational unit leading the course:</b>				Faculty of Management and Technical Sciences						
<b>Name of the field of study, level of education:</b>				Management, I cycle						
<b>Learning profile:</b>				general academic						
<b>Name of the specialty:</b>				For all specialties						
<b>Type of learning module:</b>				specialty						
<b>Year/Semester:</b>				Year III, semester 5 and 6						
<b>Person coordinating the subject:</b>				Agnieszka Król, PhD						
<b>Prerequisites (resulting from the succession of items):</b>				substantive scope of undergraduate study subjects, including specialties						
II. FORMS OF CLASSES AND NUMBER OF HOURS										
	Lecture	Exercise	Seminar	Laboratory	Workshop	Project	Seminar	Consultation	Exam/Passing	Total hours
Full-time studies							90			90
Part-time studies							60			60
III. METHODS OF TEACHING ACTIVITIES										
<b>Forms of classes</b>				<b>Didactic methods</b>						
Lecture										
Seminar				Work with literature, activating exercises, problematic methods, practical and activating methods of projects implemented on the basis of the assumptions given by the lecturer, presentation of the diploma work						
IV. OBJECTIVE LEARNING OUTCOMES IN RELATION TO LEARNING OUTCOMES FOR THE FIELD OF STUDY AND AREAS										
Lp.	Description of the learning outcomes in question							Directional effect reference		
<b>Knowledge:</b>										
1.	Knows and understands in depth the research methodology of management and quality sciences							ZO1_W01 P6S_WG		
2.	Knows and understands in depth issues related to the chosen specialty in the field of management							ZO1_W14 P6S_WG; P6S_WK		
3	Knows and understands in depth the essence of using statistical, econometric methods and IT tools to collect, analyze, simulate and present empirical data in scientific work							ZO1_W11 P6S_WG		
<b>Abilities:</b>										
1.	Is able to integrate knowledge from various fields in order to select the appropriate research methodology							ZO1_U01 P6S_UW		

## ITEM CARD

Attachment No. 1 into Regulation No 3/07/2020  
of 13 July 2020 *on the model card*  
*subject at the Higher School of Management*  
*in Warsaw*

2.	Is able to create and implement innovative research and scientific <b>projects</b> based on their knowledge in the field of management and quality Can independently prepare a bachelor's <b>thesis</b> and make its self-presentation	ZO1_U07 P6S_UW P6S_UO
3.	Can use mathematical, statistical, analytical <b>methods and tools</b> , analyze and synthesize data, create reports	ZO1_U09 P6S_UW
<b>Social competences:</b>		
1.	Is ready for a critical assessment of knowledge in the area of management regarding the diploma thesis	ZO1_K01 P6S_KK
2.	He is ready to form his own opinions, draw conclusions	ZO1_K02 P6S_KK
<b>V. CURRICULAR CONTENT (LEARNING)</b>		
<b>Lp.</b>	<b>Lecture:</b>	<b>Reference to the learning outcomes in question</b>
<b>Lp.</b>	<b>Seminar/:</b>	<b>Reference to the learning outcomes in question</b>
1.	Deepening students' knowledge of the specialty they have chosen as the basis for their work.	ZO1_W01 ZO1_W11 ZO1_W14 ZO1_U01 ZO1_U07 ZO1_U09 ZO1_K01 ZO1_K02
2	Discussion of key problems in this area and new issues requiring further research and analysis	
3.	Selection and formulation of the topic and its justification	
4.	Thesis structure and formal requirements	
5	Selection of methods, techniques, research tools – quantitative and qualitative research	
6	Test procedure	
7	Verification of research hypotheses	
8	Analysis, interpresentation of source materials	
9	Analysis of empirical research results, formulation of conclusions and recommendations	
10	Presentation of the diploma thesis	
<b>VI. METHODS OF ASSESSMENT OF LEARNING OUTCOMES</b>		
<b>Learning outcomes</b>	<b>Verification method</b>	<b>Form of classes in which EUS is verified (Learning outcome)</b>
<b>Knowledge:</b>		
ZO1_W01 ZO1_W11 ZO1_W14	Exercises, presentations, discussions, brainstorming, thesis project	<b>seminar</b>
<b>Abilities:</b>		
ZO1_U01 ZO1_U07 ZO1_U09	Exercises, presentations, discussions, brainstorming, thesis project	<b>seminar</b>
<b>Social competences:</b>		

## ITEM CARD

Attachment No. 1 into Regulation No 3/07/2020  
of 13 July 2020 *on the model card*  
*subject at the Higher School of Management*  
*in Warsaw*

ZO1_K01 ZO1_K02	Exercises, presentations, discussions, brainstorming, thesis project	<b>seminar</b>
--------------------	--	----------------

### VII. CRITERIA FOR ASSESSING ACHIEVED LEARNING OUTCOMES

<b>Learning outcomes</b>	<b>Unsatisfactory assessment</b> The student does not know and does not understand/cannot/is not ready:	<b>Grade range 3.0-3.5</b> The student knows and understands / can / is ready:	<b>Grade range 4.0-4.5</b> The student knows and understands / can / is ready:	<b>Very good rating</b> The student knows and understands / can / is ready:
For each of the learning outcomes identified for the Knowledge, Skills and Competences module	The student obtains less than 50% max. the number of points for a given effect	The student gets from 50 to 59% max. the number of points for a given effect on a grade of 3 and  The student gets from 60 to 69% max. the number of points for a given effect per grade 3.5	The student gets from 70 to 79% max. the number of points for a given effect per grade 4, and  The student obtains from 80 to 89% max. the number of points for a given effect per rating 4.5	The student obtains more than 89% max. the number of points for a given effect

### VIII. STUDENT'S WORKLOAD – NUMBER OF HOURS AND BALANCE OF ECTS CREDITS

<b>Type of activity</b> ECTS	<b>Student load</b>	
	<b>Studies Stationary</b>	<b>Part-time studies</b>
Participation in didactic activities (lectures, exercises, tutorials, project, laboratories, workshops, seminars) – SUM of hours – from point II	90	60
Exam/Passing		
Participation in the consultation		
Project / Essay	210	240
Independent preparation for didactic classes	100	100
Preparing to pass a teaching class	100	100
<b>Total student workload (25h = 1 ECTS) TOTAL hours/ECTS</b>	<b>20 ECTS/ 500 h</b>	<b>20 ECTS/ 500 h</b>
Student load in classes in direct contact with the teacher	90	60
Student load in practical classes		
Student load in practical vocational preparation classes		
Student load in research preparation classes	410	440

### IX. LITERATURE AND OTHER DIDACTIC MATERIALS

**Basic literature:**

- Dawidziuk S., Writing a diploma thesis: bachelor's, engineer's, master's. Poradnik, Oficyna Wydawnicza WSM, Warszawa 2011 and subsequent editions
- Nowak S, Research methodology in social sciences, Wydawnictwo naukowe PWN 2022
- R. Zenderowski, The technique of writing master's and bachelor's theses, CeDeWu, Warsaw 2015
- Czakon W., Fundamentals of research methodology in management sciences, Wydawnictwo Nieobvious, Warsaw 2021;
- Lisiński M., Szarucki M., Research methods in management and quality sciences, PWE, Warsaw 2021

## ITEM CARD

Attachment No. 1 into Regulation No 3/07/2020  
of 13 July 2020 on the model card  
subject at the Higher School of Management  
in Warsaw

### Supplementary literature:

- Sztumski J., *Introduction to methods and techniques of social research*. Ed. 6 died and uzup. – Ed. Naukowe "Śląsk", Katowice 2005.
- Pilch T., Bauman T, *Principles of pedagogical research. Quantitative and qualitative strategies*, Wyd. Akademickie Żak, Warsaw 2010.
- Szkutnik Z., *Methodology of writing a diploma thesis*, Wyd. Poznańskie, Poznań 2005. Sikorski Cz., *Cultures of the world-culture of organizations*, University Press Lodz, Lodz 2012.
- Welskop W., *How to write a bachelor's and master's thesis*, Poradnik, Wydawnictwo Naukowe Wyższa Szkoła Biznesu i Nauk o Zdrowiu, Łódź 2014.
- Kowalewski K., Moczyłowska J., *New concepts of people management*, Wyd. Difin, Warsaw 2014.
- Kasperski M., Michniak J. W., Popiel H., *Methodology of preparing diploma theses*, WAT, Warsaw 2015
- Maćkiewicz J. *Jak pisan teksty naukowe?*, Wyd. University of Gdańsk, Gdańsk 1999.
- Godziszewski J., *General principles of writing, reviewing and defending diploma theses*. Ed. TNOiK, Zielona Góra 1987.
- Magala S., *Intercultural competences*, Wolters Kluwer Polska, Warsaw 2011.
- Zbiegień-Maciąg L., *Culture in the organization. Identification of cultures of well-known companies*, PWN, Warsaw 2013
- G. Babinski; *Methodology and social reality. Dilemmas of ethnic studies*; Zakład Wydawniczy "NOMOS", Kraków 2004
- Gruszczynski L.A. ; *Questionnaires in sociology. Construction of tools for survey research.*; University of Silesia Press, Katowice 2003
- Oppenheim A.N ; *Questionnaires, interviews, attitude measurements*; Zysk i S-ka Publishing House, Poznań 2004
- Sawiński Z., P.B. Sztabiński, F. Sztabiński ( editors); *Interviewer's Handbook*; Wydawnictwo Fis PAN, Warszawa 2000
- Wieczorkowska G. , P. Kochański, M. Eljaszczuk; *statistics. Introduction to the analysis of survey and experimental data.*; Wydawnictwo Naukowe Scholar, Warsaw 2004
- Prymon M., *Marketing research in managerial aspects*, Wyd. Wrocław University of Economics, Wrocław 2010
- - Hajduk Z., *General methodology of sciences*. - Wyd. 3 popr., Wydawnictw Katolicki Uniwersytetu Lubelskiego, Lublin 2005
- Ch. Frankfurt- Nachmias, D. Nachmias, *Research methods in social sciences*; Zysk i S-ka, Poznań 2001
- M. Guziuk; *Methodological basis of promotional works (socio-pedagogical sciences)*; Foundation for Educational Studies and Research, Warsaw 2005

### Other teaching materials:

– MS Teams. Moodle