

SUBJECT CARD

Attachment No. 1 to Regulation No 3/07/2020
of 13 July 2020 on the model subject card
at the Warsaw Management University

I. GENERAL BASIC INFORMATION ABOUT THE SUBJECT (MODULE)

SUBJECT NAME:

Ethics in management

Name of the organizational unit leading the course:	Faculty of Management and Technical Sciences
Name of the field of study, level of education:	Management second cycle
Studying profile:	general academic
Name of the specialisation:	-
Type of learning module:	primary
Year/Semester:	Year 1 semester 1
Person coordinating the subject:	Aleksandra Chyc, PhD
Prerequisites (resulting from the succession of items):	Knowledge, skills and competences acquired as a result of learning antecedent related subjects in first-cycle studies

II. FORMS OF CLASSES AND NUMBER OF HOURS

	Lecture	Practical classes	Seminar	Laboratory	Workshop	Project	Seminar	Consultation	Exam/Credit	Total hours
Full-time studies	45									45
Part-time studies	30									30

III. METHODS OF TEACHING ACTIVITIES

Forms of classes	Didactic methods
Lecture	Multimedia presentations, discussions, brainstorming, case-study, problem methods, work with literature, exercises assuming hypothetical-deductive thinking of listeners
Practical classes	

IV. OBJECTIVE LEARNING OUTCOMES IN RELATION TO LEARNING OUTCOMES FOR THE FIELD OF STUDY AND AREAS

No.	Description of the learning outcomes in question	Directional effect reference
Knowledge:		
1.	The student knows to an in-depth degree – selected facts and processes taking place in the economy and society and related theories constituting basic general knowledge in the field of management and ethics	ZO2_W01 P7S_WG
2.	The student to an in-depth degree knows and understands the complexity of management and ethical processes taking place in organizations and their environment	ZO2_W04 P7S_WG P7S_WK
3.	The student knows and understands to an in-depth degree problems in the field of management, including taking ethical actions in marketing against the background of internationalization processes of enterprises	ZO2_W09 P7S_WG
4.	The student knows and understands to an in-depth degree the ethical principles in management, including strategies of corporate social responsibility and their impact on shaping positive relations with stakeholders	ZO2_W13 P7S_WG P7S_WK

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5.	The student knows and understands to an in-depth degree the issues of selected areas of business psychology, ethics and sociology of organizations and the possibility of their reference to real management problems	ZO2_W14 P7S_WG
Abilities:		
1	The student is able to use the acquired knowledge in the field of ethics in professional activity, as well as in running a business on their own account and is able to make responsible and ethical management decisions	ZO2_U02 P7S_UW
2.	The student is able to observe phenomena and processes in the organization as well as their analysis and interpretation using advanced theoretical approaches and research paradigms	ZO2_U01 P7S_UW
3.	The student can ethically and responsibly organize teamwork and lead teams and effectively communicate and negotiate	ZO2_U13 P7S_UW
4.	The student is able to critically analyze, interpret and evaluate management phenomena and processes in accordance with ethical principles	ZO2_U14 P7S_UW
Social competences:		
1	The student is ready to recognize the importance of ethics in solving cognitive and practical problems in management	ZO2_K01 P7S_KK
2.	The student is ready to formulate judgments on important social and ideological issues in the context of ethics	ZO2_K02 P7S_KK
3	The student is ready to act ethically in an entrepreneurial way and to adapt and act in new conditions and situations, e.g. related to cultural diversity, innovation	ZO2_K06 P7S_KO
4	The student is ready to perform professional roles responsibly, considering changing social needs, including: developing the achievements of the profession, maintaining the ethos of the profession, observing and developing the principles of professional ethics and acting to comply with these principles. Is ready to act ethically within the framework of designated organizational and social roles	ZO2_K04 P7S_KR
V. CURRICULAR CONTENT (LEARNING)		
No.	Lecture:	Reference to the learning outcomes in question
1	Introduction to Business Ethics	ZO2_W01 ZO2_W04 ZO2_W09 ZO2_W13 ZO2_W14 ZO2_U01 ZO2_U02 ZO2_U13 ZO2_U14 ZO2_K01 ZO2_K02 ZO2_K06 ZO2_K04
2	History of ethics/morality, ancient ethics (Socrates, Plato, Aristotle, stoicism, academic skepticism, Epicureanism, Pirhonism + modern ethics/morality (Jewish ethics, Christian ethics, ethics of natural law, Kantian ethics, utilitarianism, twentieth century)	
3	Legal, political and social aspects of business ethics	
4	Cultural and ethical determinants of business	
5	Business ethics – idea/history	
6	CSR – Corporate Social Responsibility	
7	Ethical dilemmas in the organization	
8	Codes of ethics and professional ethics – examples	
9	Ethics in the work of a manager	
10	Shaping ethical behavior in the organization	

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No.	Practical classes /workshops:	Reference to the learning outcomes in question		
VI. METHODS OF ASSESSMENT OF LEARNING OUTCOMES				
Learning outcomes	Verification method	Form of classes in which EUS is verified (Learning outcome)		
Knowledge:				
ZO2_W01 ZO2_W04 ZO2_W09 ZO2_W13 ZO2_W14	presentation, discussion activity	lecture		
Abilities:				
ZO2_U01 ZO2_U02 ZO2_U13 ZO2_U14	presentation, discussion activity	lecture		
Social competences:				
ZO2_K01 ZO2_K02 ZO2_K04 ZO2_K06	presentation, discussion activity	lecture		
VII. CRITERIA FOR ASSESSING ACHIEVED LEARNING OUTCOMES				
Learning outcomes	Unsatisfactory assessment The student does not know and does not understand/cannot/is not ready:	Grade range 3.0-3.5 The student knows and understands / can / is ready:	Grade range 4.0-4.5 The student knows and understands / can / is ready:	Very good rating The student knows and understands / can / is ready:
For everyone of effects Learning specified for the module in the field of knowledge, abilities and competence	The student obtains less than 50% of the max. number of points for a given effect	The student gets from 50 to 59% of the max. number of points for a given effect on a grade of 3 and The student gets from 60 to 69% of the max. number of points for a given effect per grade 3.5	The student gets from 70 to 79% of the max. number of points for a given effect per grade 4, and The student obtains from 80 to 89% of the max. number of points for a given effect per rating 4.5	from 80 to 89% max. number of points for a given effect on a rating of 4,5
VIII. STUDENT'S WORKLOAD – NUMBER OF HOURS AND BALANCE OF ECTS CREDITS				
Type of activity ECTS	Student load			
	Studies Stationary	Part-time studies		
Participation in didactic activities (lectures, exercises, tutorials, project, laboratories, workshops, seminars) – SUM of hours – from point II	45	30		
Exam/ Credit	1	1		
Participation in the consultations	1	1		
Project / Essay				

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Independent preparation for didactic classes	13	20
Preparing to pass a didactic class	15	23
Total student workload (25h = 1 ECTS) TOTAL hours/ECTS	3 ECTS points/ 75 h	3ECTS points/ 75 h
Student load in classes in direct contact with the teacher	45	30
Student load in practical classes		
Student load in practical vocational preparation classes		
Student load in research preparation classes		

IX. LITERATURE AND OTHER DIDACTIC MATERIALS

Basic literature:

1. Burkiewicz Ł., J. Kucharski eds., *Etyka w organizacji. Zarządzanie, kultura, polityka* [Ethics in the organization. Management, culture, politics], WAM Publishing House 2017
2. Tadeusz Oleksyn , *Kultura i etyka zarządzania* [Culture and ethics of management], Difin 2021

Supplementary literature:

1. Andersen, B. (2006). *Intellectual property rights: innovation, governance and the institutional environment*. Edward Elgar Publishing. ISBN 1-84542-269-4.
2. Boldrin, M.; Levine, D. K. (2008). *Against Intellectual Monopoly*. Cambridge: Cambridge University Press.
3. Cullather, N.; Gleijeses, P. (2006). *Secret History: The CIA's Classified Account of Its Operations in Guatemala, 1952–1954*. California: Stanford University Press. ISBN 0-8047-5468-3.
4. Davies, M. (2007). *Property: Meanings, histories, theories*. Oxon: Routledge-Cavendish. ISBN 0-415-42933-1.
5. Elliott, C.; Turnbull, S. (2005). *Critical Thinking in Human Resource Development*. London: Routledge. pp. 141–154. ISBN 0-415-32917-5.
6. Frederic, R. E. (2002). *A Companion to Business Ethics*. Massachusetts: Blackwell. ISBN 1-4051-0102-4.
7. Hasnas, J. (2005). *Trapped: When acting ethically is against the law*. Washington DC: Cato Institute.
8. Murphy, P. E. (2002). *Marketing Ethics at the Millennium: Review, Reflections and Recommendations*. Blackwell Guide to Business Ethics. N. E. Bowie. Oxford: Blackwell.
9. Robertson, L. G. (2005). *Conquest by Law: How the Discovery of America Dispossessed Indigenous Peoples of Their Lands*. Oxford: Oxford University Press. ISBN 0-19-514869-X.
10. Becker, Lawrence C.; Charlotte B. Becker (2003). *A History of Western Ethics*. New York: Routledge.
11. Cory, Jacques (2004). *Activist Business Ethics*. Boston: Springer. ISBN 0-387-22848-9.
12. Crisp, Roger (2013). *Oxford Handbook of the History of Ethics*. Oxford: Oxford University Press. ISBN 978-0-19-954597-1.
13. Duska, R. (2007). *Contemporary Reflections on Business Ethics*. Boston: Springer. ISBN 1-4020-4983-8.
14. Irwin, Terence (2007). *The Development of Ethics*. New York: Oxford University Press. ISBN 0-415-96824-0.
15. Jones, C.; Parker, M.; et al. (2005). *For Business Ethics: A Critical Text*. London: Routledge. ISBN 0-415-31135-7.
16. Machan, T. R. (2007). *The Morality of Business: A Profession for Human Wealthcare*. Boston: Springer.

Other teaching materials: Moodle, MS Teams