

## Invitation to a Blended Intensive Programme Erasmus+

**Total duration: 4.04.2024- 30.04.2024**

**Physical activity: 15-19 April 2024**

**Burgaski Svoboden Universitet**

**Burgas, Bulgaria**

<b>Title of the blended intensive programme</b>	MY DIGITAL ME (MDM)
<b>Main teaching/training language</b>	English
<b>Physical Mobility host organisation</b>	Burgaski Svoboden Universitet (BG BOURGAS01)
<b>Priorities Addressed</b>	Inclusion and diversity/Other
<b>Subject/Topic of the blended intensive programme</b>	SOCIALIZATION AND PERSONAL DEVELOPMENT OF YOUNG PEOPLE IN THE DIGITAL ERA
<b>Type of Participants (Learners)</b>	Students ;Staff

<b>Objectives and Description</b>	<p>THE PROPOSED BIP FOCUSES ON THE FOLLOWING MAIN ASPECTS:</p> <ul style="list-style-type: none"> <li>✓ THE IMPACT OF DIGITAL COMMUNICATION ON SOCIALIZATION PROCESSES;</li> <li>✓ EGO IDENTITY AND FAKE SOCIAL MEDIA ACCOUNTS;</li> <li>✓ DIGITAL PARENTAL AND SCHOOL MEDIATION;</li> <li>✓ DIGITAL MEDIA LITERACY;</li> <li>✓ INFORMATION OVERLOAD AND DIGITAL DISTRACTIONS.</li> </ul>
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<b>Methods and outcomes</b>	<p>Training approaches</p> <ul style="list-style-type: none"> <li>✓ Online training</li> <li>✓ Face-to-face training</li> </ul> <p>Training methods</p> <ul style="list-style-type: none"> <li>✓ Lectures and seminars</li> <li>✓ E-learning</li> <li>✓ Case studies</li> <li>✓ Interactive training</li> </ul> <p>Expected Outcomes</p> <ul style="list-style-type: none"> <li>✓ Awareness about one's personal digital footprint,</li> <li>✓ Awareness about the impact of the digital world on the self and personal development,</li> <li>✓ Ability to deal with the information overload and digital distractions,</li> <li>✓ Developed media literacy competence,</li> <li>✓ Developed critical thinking skills in the digital era.</li> </ul>
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<b>Field of Education</b>	0313 Psychology 0110 Education 0610 ICTs 0410 Business and administration 0421 Law
<b>Level of Study</b>	EQF Level 6, EQF Level 7, EQF Level 8
<b>Physical start date</b>	15.04.2024
<b>Physical end date</b>	19.04.2024
<b>Physical Activity Duration (days)</b>	5 days
<b>Virtual Component Timing</b>	<u>Before and after</u>
<b>Virtual Component Duration</b>	6 hours 1 <sup>st</sup> online meeting – 4.04.2024 2 <sup>nd</sup> online meeting – 30.04.2024
<b>Country of Venue</b>	Bulgaria
<b>City of venue</b>	Burgas
<b>Number of ECTS Credits Awarded</b>	3
<b>Number of Participants</b>	15-30
<b>Number of Teachers/Trainers delivering the Programme</b>	5
<b>Coordinating organisation</b>	Burgaski Svoboden Universitet (Burgas Free University)

## PROGRAMME FOR THE FACE-TO FACE TRAINING

### DAY 1

Opening ceremony

Digital skills and creativity development /5 hours/

Cultural Trip

### DAY 2

Digital Identity and social networks – opportunities /5 hours/

### DAY 3

Digital Identity and social networks – dangers /5 hours/

### DAY 4

Evaluating the reliability and validity of information presented in the media /5 hours/

Cultural Trip

### DAY 5

Digital Dystopia /4 hours/