

NEWTON INTERNATIONAL WEEK

Reduce Your Environmental Impact

June 16-20, 2025

NEWTON University Brno

**Deadline
to register:**

April 30th 2025



Virtual part: June 10th, 2025



Co-funded by
the European Union



Learn, connect, and drive sustainability forward!

THEMATIC WORKSHOPS

Sustainability and circular economy

Discover how circular economy principles can help reduce waste and promote sustainable resource use.

ESG (Environmental, Social, and Governance)

Understand how companies integrate ESG principles into their strategies, assess risks, and enhance transparency to meet stakeholder expectations while promoting positive social and environmental impact.

Environmental challenges

Dive into the most pressing environmental issues of today, including climate change, pollution, and biodiversity loss.

Green marketing and critical thinking

Analyze how businesses use sustainability in marketing and how to distinguish genuine green initiatives from 'greenwashing'.

COST

Workshops and group excursions are fully funded by the EU.

Participants need to pay a registration fee of EUR 60 (covers social program and lunch).

Accommodation is not included, we may assist participants with booking affordable accommodation near Sting Academy.

IMPORTANT INFORMATION

Program will be organised as a Blended Intensive Programme (BIP).

The BIP starts in Brno at 10 AM (June 16th)

At the end of the BIP, you will receive a certificate, 3 ECTS, your own study materials and your final team project revealing your acquired knowledge and skills.

End of the BIP: June 20th, 1PM

Any questions? Contact us!



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Programme coordinator

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Bc. Ing. Petra Přibilová, Ph.D.

Main lecturer



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Sting

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ekonomiky a financí