

Margareta Křížová

Programme guarantor and **Head of NEWTON Business** Accelerator

NEWTON BUSINESS ACCELERATOR WEEK

Spark innovative thinking

and bring your business ideas to life

June 23rd – 27th, 2025

NEWTON University Prague

Deadline to register:

April 30th 2025

Virtual part:

June 5th, 2025 4-6PM









Opening Session: Monday, June 23rd at 9:00 AM Closing Session: Friday, June 27th at 1:00 PM

PROGRAMME

- Business Opportunity Ideation
- Design Thinking
- Brand Building
- The Art of Business Improvisation
- Startup Financing
- Investment Readiness
- Investment Readiness
- Networking & Experiences
- Meet & Greet Party
- Field Trip

Do you have any questions?

Get in touch with us.



Samuel Maťašovský
Programme coordinator
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— ABOUT NEWTON UNIVERSITY:

NU is one of the top private business schools in the Czech Republic. Offers modern education in management, marketing, economics, and psychology with a strong emphasis on practical application.

- BIP COMPLETION:

At the end of the BIP, you will receive a certificate, 3 ECTS credits, your own study materials, and an amazing business experience in the heart of Europe – Prague.

--- PRACTICAL,
RESULTS-DRIVEN
WORKSHOPS

You can look forward to mentoring and guidance from experienced experts to mature and scale your business ideas.

- COST & ACCOMMODATION

- Workshops and excursions are fully funded by the EU.
- Participants are required to pay a registration fee of EUR 80, which covers the social program.
- Accommodation is not included, we can help you with finding an affordable place to stay near NEWTON University.



