



Dear All,

It is my great pleasure to announce that the CONTEMPORARY MUSIC & FILM CONNOISSEUR CLUB for students has been officially established. Our university authorities approved this initiative, and we can now begin regular meetings, screenings, discussions, and other activities.

I have the honour of serving as the academic supervisor of the Club; however, I would not have been able to establish it without the outstanding support of **Aromal Pushpan, a Management student and Chairman of the Club**, who has been dedicated to this idea and worked with me from the very beginning.

I would also like to express my sincere thanks to **Jibin Varghese** and **Vraj Kotadija**, who kindly agreed to be the founding members of the Club, and to all students who supported this project.

The Club's objectives

The aim of the CONTEMPORARY MUSIC & FILM CONNOISSEUR CLUB is to create a space for cross-cultural integration, reflection, and creative expression among international students at our university.

Although the university's academic profile focuses on economics and management, the language of art has always been — and continues to be — a universal medium for developing social, emotional, and intercultural competences, which are indispensable in the world of global business.

Music and art, including film, photography, dance, and many other ways of human expression — as **symbols of freedom, courage, and innovation**, vividly illustrate the dynamics of social and cultural change in the 20th century, as well as the mechanisms we observe today in the worlds of entrepreneurship, creativity, and marketing.

Participation in the Club will enable students to:

- develop **cultural awareness** and empathy among nations,
- enhance **communication and public performance skills** through joint artistic projects,
- experience **international cooperation** in practice — through film, music, and original stage performances by students,
- deepen their knowledge of contextual English in a natural way based on emotional intelligence.

The CONTEMPORARY MUSIC & FILM CONNOISSEUR CLUB'S activities fit perfectly with the university's mission to be a place of **intercultural dialogue, creativity, and personal development** for future leaders.

The Club's agenda

Meetings: We will meet every week on Fridays' afternoons.
Suggested hours: from 4/5 p.m. to 7 p.m. at the latest.

**Our first inaugural meeting will take place on Friday,
7 November, at 5 p. m., in room F 401.**



Format: Film screenings, photography exhibitions, mini-lectures, discussions, mini-concerts, music and dance workshops, use of social media and technology for creation and promotion, student performances, special guests, etc.

Meetings will be carried out in English. In case of special guests (usually they will be Polish professionals/celebrities who have marked their influence on Polish arts) who do not speak English, interpretation will be provided.

Students will be encouraged to present and perform their own artistic productions as well as to showcase music and films from their countries and to jointly interpret their meanings in the context of global culture.

Such an approach will make it possible to develop **intercultural competences**, teach the value of understanding of the unknown in the context of both fun and cooperation, and help each student to find their own voice within the university's international community.

The CONTEMPORARY MUSIC & FILM CONNOISSEUR CLUB will not only broaden the university's cultural offering but will also become **a living laboratory of intercultural communication**, creativity, and emotional expression — values that are just as important to a business leader as knowledge of economics or management.

Benefits for the university

- **Building the university's image as an open and modern international institution** — the university will become a place where business meets culture, and where the language of art supports education and fosters communication between nations.
- **Increasing the attractiveness of the offer for international students** — the Club will serve as a unique integrative and promotional initiative that distinguishes the university from other business schools.
- **Strengthening the academic community** — through joint music, film, and stage projects, students from different disciplines and nationalities will have the opportunity to collaborate beyond the lecture hall.
- **Developing soft and intercultural skills** — Club members will learn to communicate effectively in diverse teams, think creatively, and present themselves with confidence, which are key competences for business school graduates.
- **Promoting the university in the media and partner networks (Erasmus+, foreign universities)** — concerts, exhibitions, and film evenings can be used as events that highlight the openness and international character of the university.
- **Creating potential for cooperation with the local cultural community** — inviting guests from art colleges, as well as musicians, directors, and cultural critics, will expand the university's network of institutional contacts.
- **Strengthening student–university relations** — the university will become not only a place of learning, but also a space for community, inspiration, and the exchange of life experiences.

I hope this project will spark your interest, and I warmly invite you to take part in our meetings. Please contact me if you need any further information.

Ewa Rogozińska